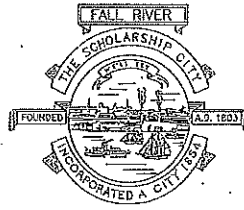


City of Fall River
Office of the Corporation Counsel

JASIEL F. CORREIA II
Mayor



JOSEPH I. MACY
Corporation Counsel

GARY P. HOWAYECK
Assistant Corporation Counsel

JESSICA A. ADLER
Assistant Corporation Counsel

November 6, 2018

Dawn Saurette
1984 Robeson St
Fall River, MA 02720

Dear Ms. Saurette;

It has come to the City's attention that you are using a logo so strikingly similar to that copy righted and trade marked by the City as to be virtually identical. This is a clear violation of the law.

For your reference a copy of the protected mark is enclosed.

You are hereby notified and called upon to cease and desist all use, display or reference to this mark forthwith and immediately.

Failure to do so shall result in legal action.

City of Fall River by:


Joseph I. Macy, Corporation Counsel

Cc: William R. Silvia
James Cusick
Nicholas O. Souza
Melanie Leite
Eileen Silvia
Joseph Pereira
Carolyn M. O'Brien
Kelly Duarte
Laura Washington

United States of America

United States Patent and Trademark Office



Reg. No. 5,522,161

Registered Jul. 24, 2018

Int. Cl.: 16, 35

Service Mark

Trademark

Principal Register

City of Fall River (MASSACHUSETTS CORPORATION)
One Government Center
Fall River, MASSACHUSETTS 02722

CLASS 16: Advertising posters; Advertising signs of cardboard; Advertising signs of paper; Printed materials, namely, curricula in the field of information regarding the City of Fall River, Massachusetts; Printed materials, namely, journals featuring information regarding the City of Fall River, Massachusetts; Printed materials, namely, written articles in the field of information regarding the City of Fall River, Massachusetts; Printed correspondence course materials in the field of information regarding the City of Fall River, Massachusetts; Printed educational materials in the field of information regarding the City of Fall River, Massachusetts; Printed instructional material on telecommunications; Printed instructional, educational, and teaching materials in the field of information regarding the City of Fall River, Massachusetts; Printed publications, namely, brochures, booklets, and teaching materials in the field of information regarding the City of Fall River, Massachusetts; Printed teaching materials in the field of information regarding the City of Fall River, Massachusetts; Printed teaching materials in the field of information regarding the City of Fall River, Massachusetts; Printed training materials in the field of information regarding the City of Fall River, Massachusetts; Filing folders, paper labels and printed instructional materials for organizing personal files; Printed advertising boards of paper; Printed periodicals in the field of tourism

FIRST USE 2-1-2017; IN COMMERCE 2-1-2017



Andrei Iancu
Director of the United States
Patent and Trademark Office

CLASS 35: Advertising and advertisement services; Advertising and marketing; Advertising and promotional services; Advertising copywriting; Advertising flyer distribution for others; Advertising services; Advertising, marketing and promotion services; Banner advertising; Cinema advertising; Convention and visitors bureau services, namely, promoting business and tourism in the City of Fall River, Massachusetts area; Convention and visitors bureau services, namely, promoting conventions and tourism in the City of Fall River, Massachusetts area; Cooperative advertising and marketing; Design of advertising materials; Design of internet advertising; Digital advertising services; Direct mail advertising services; Dissemination of advertising matter; Distribution of advertising material; Electronic billboard advertising; Internet advertising services; Magazine advertising; Newspaper advertising; Outdoor advertising; Production of advertising films; Production of advertising materials; Production of advertising matter and commercials; Promoting tourism in the City of Fall River, Massachusetts area; Promoting recreation and tourism in the City of Fall River, Massachusetts; Public relations, advertising and marketing services for the tourism and

convention industry, namely, organizing and hosting site inspections and familiarization tours for wholesalers, tour operators, travel agents, meeting and incentive travel planners and travel media; Publishing of advertising texts; Radio advertising; Television advertising; Updating of advertising material

FIRST USE 2-1-2017; IN COMMERCE 2-1-2017

The mark consists of one line starting out as a dotted line and then becoming a solid continuous line to form the initials "FR" on a rectangular background.

SER. NO. 87-335,594, FILED 02-14-2017